



**Erasmus+ Seminar 2**  
**3-5 PM CET 17 September 2021**

# Agenda

- Course leaders
- Repetition of the first seminar
- Key factors for a successful project
- Our best tips
- Problems to watch out for
- Key factors for a successful application
- 5 presentations of possible projects
- How to proceed?
- Summary



# Course leaders

## **Jesper Bergmark Hall**

Chair ECU Education, Project manager of Talent development in Norway, FIDE Senior Trainer, Professional chesstrainer since 2000.

## **Alessandro Dominici**

Founder of Alfiere Bianco, Founder of Psychomotricity, a successful applicator for CiS.

# Repetition first seminar

- Course leaders
- What is Erasmus+?
- The Erasmus programme
- *The Castle Project* – the large project
- *The Power Queen* and *Nordic Queen* projects – the small projects
- Key factors for success
- Our best tips
- Problems to watch out for
- Workshop in small groups: Our best application ideas
- Workshop in small groups: How can we co-operate?
- The next meeting

## Key Factors for success

- Inside- and out perspective
- Good and new ideas, that are put in line with guidelines
- Find the key words for the fund
- Professional applicator
- People are more important than money
- Strong and devoted project manager
- Good co-operators and partners
- Good economical control
- Long term vision
- Good communication with all involved

## Our best tips

- Find the right people and organizations!!!
- List with "what you want to do and need"
- List with " what the fund wants"
- Analyse and mix the two lists.
- Try to do things you would have done anyway
- It takes at least 3 months to prepare an application!
- Read successful project applications. Analyse
- The worst thing is not, not to get money, but to get money and make a bad project!
- Do not forget that your main goal is to make the fund happy.
- Follow the application!!!

## Problems to watch out for

- Do not underestimate the work!
- People talk, and do not deliver (regular check is needed!)
- The involved people misunderstand what they are supposed to do
- Have control of the money!
- You must be able to show what you have done!
- You get paid when you deliver. How to survive during the time you do the work?

# Key factors for a successful application

## The Concept

- 1) The Idea – new and original
- 2) The Potential – The partnerships you can create
- 3) The Total – the structure, the budget calculation

## The Application

- 1) Which Erasmus+ application to choose?
- 2) An overview followed by a budget



## 5 project ideas

- 1) The Small Golden Pawn
- 2) Quotie chess
- 3) Infinite Chess
- 4) Educational Chess Set for Kids
- 5) Let Us Play Together

## Let Us Play Together

- 1) Based on a Swedish application "Play with your grandchild" (School children and their grandparents train chess together and play in a tournament)
- 2) Based on a wish to co-operate with ACES – an European organization
- 3) We want to go for a large project!
- 4) We want to work with municipalities
- 5) We want to reach the people playing at home
- 6) We want to make a bridge to traditional chess

## Let Us Play Together

- 1) 10 towns around Europe, 10 chess clubs, 10 schools
- 2) Target groups: schools, families, friends
- 3) One school tournament, one family tournament, one amateur tournament
- 4) Partners: ACES, ECU, ALFIERE BIANCO, Municipalities, Schools, Chess Clubs
- 5) "Citizen health program" for municipalities

## Let Us Play Together – set-up

- 1) For each target group: Strategy to reach them, training concept, playing concept, qualification tournaments
- 2) Final tournament in the town hall (or other venue suggested by the municipality)
- 3) The Final will be like a big "LAN-event" where all the four tournaments are played.
- 4) There are 4 tournaments: Best School, Best Family, Best Amateur Team, Best Chess Town of Europe

## How to proceed?

- 1) What kind of support do you need?
- 2) What can FIDE and ECU do?